



COLOUR FOR EVERY HOME.

Value for every budget.



12 PRODUCTS / PAINTS + PRIMERS + PROTECTION



HIGH SHEEN EMULSION

Altimax Advance HD

A new look.
A new feeling.



PACKS & PRICES

INR / 2026

20 L

Rs. 3,200

10 L

Rs. 1,700

4 L

Rs. 730

1 L

Rs. 200

Tax, tinting, delivery and availability: confirm in store.



INTERIOR / EXTERIOR



HIGH SHEEN

Interior and exterior high sheen emulsion. Compare shades in store.



INTERIOR / EXTERIOR EMULSION

Glow Shyne

Naya rang.
Apne budget mein.



PACKS & PRICES

INR / 2026

20 L

Rs. 1,900

10 L

Rs. 1,025

4 L

Rs. 485

1 L

Rs. 148

Tax, tinting, delivery and availability: confirm in store.



INTERIOR / EXTERIOR



EMULSION

Interior and exterior emulsion from our own Diamond Colors range.



EXTERIOR EMULSION

Universal Exterior

Fresh colour.
Starts outside.



PACKS & PRICES

INR / 2026

20 L

Rs. 1,350

10 L

Rs. 825

4 L

Rs. 355

1 L

Rs. 110

Tax, tinting, delivery and availability: confirm in store.



EXTERIOR



EMULSION

Choose your exterior colour and discuss surface preparation in store.



EMULSION

Neo Advanced Latex

Your colours.
Your next project.



PACKS & PRICES

INR / 2026

20*	10*	4*	1*
Rs. 625	Rs. 365	Rs. 225	Rs. 120

*Source row says KG, headings say L. Confirm pack units.



ASK ABOUT SUITABILITY



EMULSION

Confirm the pack units and required quantity before ordering.



MULTIPURPOSE PRIMER

Deco Prime

Beautiful walls.
Start at the base.



PACKS & PRICES

INR / 2026

20 L

Rs. 1,080

10 L

Rs. 620

4 L

Rs. 295

1 L

Rs. 80

Tax, tinting, delivery and availability: confirm in store.



INTERIOR / EXTERIOR



PRIMER

Interior and exterior primer. Rates match DECO PRIMER in the price list.



DAMP-PROOF PAINT

Damp Guard

Damp walls? Choose a system.



PACKS & PRICES

INR / 2026

20 L

Rs. 3,400

10 L

Rs. 1,780

4 L

Rs. 780

1 L

Rs. 225

Tax, tinting, delivery and availability: confirm in store.



SURFACE ASSESSMENT



DAMP-PROOF PAINT

Share wall photographs. Suitability depends on the moisture source.



DIAMOND COLORS RANGE

Smart Shyne

Make room.
For a fresh look.



APPLICATION INSPIRATION

PACKS & PRICES

INR / 2026

20 L

Rs. 2,500

10 L

Rs. 1,350

4 L

Rs. 590

1 L

Rs. 155

Tax, tinting, delivery and availability: confirm in store.



CONFIRM APPLICATION



ASK ABOUT FINISH

Ask about the finish, suitable surfaces and current shade options.



25 KG PACK

Diamond Gold

Your project.
Your next step.



APPLICATION INSPIRATION

PACKS & PRICES

INR / 2026

25 kg

Rs. 850

Tax, tinting, delivery and availability: confirm in store.



25 KG PACK



CONFIRM PRODUCT TYPE

25 kg at Rs. 850. Product type and application details: confirm in store.



INTERIOR PREMIUM EMULSION

Silk Smooth

A fresh mood.
For your interiors.



PACKS & PRICES

INR / 2026

Price on request

Ask about packs, shades and availability.

Current rates and pack sizes: enquire in store.



INTERIOR



PREMIUM EMULSION

Explore interior shades. Current pack sizes and rates: enquire in store.



PREMIUM EXTERIOR EMULSION

Wall Guard

A home.
That stands out.



PACKS & PRICES

INR / 2026

Price on request

Ask about packs, shades and availability.

Current rates and pack sizes: enquire in store.



EXTERIOR



PREMIUM EMULSION

Premium exterior emulsion. Discuss your building and colour choice.



WATERPROOFING RANGE

Admix Sealer

Prepare.
Then protect.



PACKS & PRICES

INR / 2026

Price on request

Ask about packs, shades and availability.

1 L shown in supplied reference. Other sizes: ask in store.



CONFIRM APPLICATION



WATERPROOFING RANGE

Explore the waterproofing range. Confirm preparation and application.



WATERPROOFING RANGE

Waterproofing Glue

Find your
protection system.



PACKS & PRICES

INR / 2026

Price on request

Ask about packs, shades and availability.

1 L shown in supplied reference. Other sizes: ask in store.



CONFIRM APPLICATION



WATERPROOFING RANGE

Discuss where and how you plan to use the waterproofing system.



THE RANGE. THE RATES.

Diamond Colors / Supplied price list 2026

PRODUCT	20 L	10 L	4 L	1 L
Altimax Advance HD	3,200	1,700	730	200
Glow Shyne	1,900	1,025	485	148
Universal Exterior	1,350	825	355	110
Neo Advanced Latex *	625	365	225	120
Deco Prime	1,080	620	295	80
Damp Guard	3,400	1,780	780	225
Smart Shyne	2,500	1,350	590	155
Diamond Gold (25 kg)	25 kg: Rs. 850			
Silk Smooth	Price on request			
Wall Guard	Price on request			
Admix Sealer	Price on request			
Waterproofing Glue	Price on request			

Prices in INR. Tax, tinting, delivery and availability: confirm in store.

*Neo: KG in the source row / L in headings. Pack units need confirmation.

Diamond Gold: 25 kg pack at Rs. 850. Other packs are not listed.

Deco Prime uses the DECO PRIMER rates from the supplied sheet.



COME FIND YOUR NEXT COLOUR.



NEW SAIFEE TRADERS

Nehru Road, opposite Urban Co-op Bank, Sanjay Colony, Bhilwara, Rajasthan 311001

CALL / WHATSAPP

Armaan Aalam Qureshi

+91 97826 21751

PRODUCT ENQUIRIES / PROJECT QUOTATIONS

Visit the store

Room visuals are colour inspiration, not shade standards. Pack visuals combine supplied images and illustrative recreations. Smart Shyne and Diamond Gold use application imagery. Confirm warranty terms in store.